



Lake Anne Music Festivals Summer 2019

EVENT DETAILS

What: Lake Anne Plaza Music Festivals (Roots Music, Jazz & Blues)

When: Saturday, July 13, 2019 & August 31, 2019

Where: Lake Anne Plaza (Waterfront) - 1609 Washington Plaza, Reston, VA 20190

Website: www.lakeanneplaza.com

Cost: Free

Weather: Rain or Shine

Social: Twitter/Instagram: @lakeanneplaza Facebook: <https://www.facebook.com/LakeAnnePlaza>

Platinum Sponsor - \$5,000 (One Available)

- 10'x10' tented area with skirted tables, chairs located in prominent location
- Company name on/in:
- Advertising
- Stage Banners with your company logos
- All printed promotional materials distributed throughout Metro DC
- Lake Anne Plaza Website/Friends of Lake Anne Website
- Tagging in all Lake Anne Plaza & Friends of Lake Anne Social Media related to event.
- Listing event digital brochure
- Extensive promotion from the organizer prior to event. Promotional vehicles include
- newsletters, email blasts, press releases, website, social media, cross-promotion at other events, etc.
- Acknowledgement during event announcements
- Reserved seating and passes to VIP areas (6 passes)
- Exposure/Recognition on event website for one year

Silver Sponsor - \$1,000 (Multiple Available)

- 10'x10' tented area with skirted tables, chairs located in prominent location
- Company name on/in:
- Advertising
- All printed promotional materials distributed throughout Metro DC
- Lake Anne Plaza Website/Friends of Lake Anne Website
- Tagging in all Lake Anne Plaza & Friends of Lake Anne Social Media related to event.
- Listing event digital brochure
- Extensive promotion from the organizer prior to event. Promotional vehicles include
- newsletters, email blasts, press releases, website, social media, cross-promotion at other events, etc.

Bronze Sponsor - \$500 (Multiple Available)

- Company name on/in:
- Advertising
- All printed promotional materials distributed throughout Metro DC
- Lake Anne Plaza Website/Friends of Lake Anne Website
- Tagging in all Lake Anne Plaza & Friends of Lake Anne Social Media related to event.
- Listing event digital brochure
- Extensive promotion from the organizer prior to event. Promotional vehicles include
- newsletters, email blasts, press releases, website, social media, cross-promotion at other events, etc.